

COMBINED DECLARATION AND POWER OF ATTORNEY		ATTORNEY'S DOCKET NO.
		55121-88021

As a below named inventor I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name, I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

UNIVERSAL METHODS AND DEVICE FOR HAND-HELD PROMOTIONAL OPPORTUNITIES

the specification of which:

UTILITY PATENT APPLICATION

(a) is attached hereto.
 (b) was filed on April 9, 2001 as Application Serial No. 09/829,223
 and was amended on _____ (if applicable).

PCT FILED APPLICATION ENTERING NATIONAL PHASE

(c) was described and claimed in International Application No. _____ filed _____
 and as amended on _____ (if any).

ACKNOWLEDGMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

PRIORITY CLAIM

I hereby claim priority benefits under Title 35, United States Code, §120, of any application(s) for patent or inventor's certificate listed below having a filing date before that of the application on which priority is claimed:

(d) no such applications have been filed.
 (e) such applications have been filed as follows:

EARLIEST APPLICATION(S), IF ANY FILED WITHIN 12 MONTHS PRIOR TO SAID

Country	Application No.	Date of Filing	Date of Issue	Priority Claimed
US	60/195,542	April 7, 2000		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
US	60/207,460	May 25, 2000		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
US	60/266,238	February 4, 2001		<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

CONTINUATION-IN-PART

(Complete This Part Only If This Is A Continuation-In-Part Application)

I hereby claim the benefit under Title 35, United States Code, §120, of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, §112, I acknowledge the duty to disclose to the Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this continuation-in-part application:

Application Serial No.	Filing Date	Status (patented, pending, abandoned)
------------------------	-------------	---------------------------------------

POWER OF ATTORNEY

As a named inventor, I hereby appoint the following attorney(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

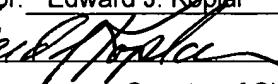
Peter S. Gilster, Reg. No. 25,337
Donald J. Fitzpatrick, Reg. No. 25,553
Glenn K. Robbins II, Reg. No. 33,275
Linda L. Lewis, Reg. No. 31,212

Ari M. Bai, Reg. No. 38,726
Randy L. Canis, Reg. No. 44,584
K. Scott O'Brian, Reg. NO. 42,946

SEND CORRESPONDENCE TO:	DIRECT TELEPHONE CALLS TO:
Peter S. Gilster Greensfelder, Hemker & Gale, P.C. Intellectual Property Group 10 South Broadway, Suite 2000 St. Louis, Missouri 63102-1774	(314) 241-9090

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: Edward J. Koplar

Inventor's Signature: 

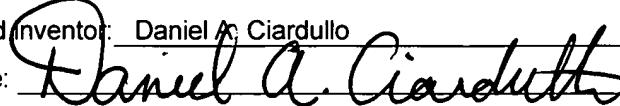
Date: 5-7-01

Country of Citizenship: United States of America

Residence: 500 South Warson Road, St. Louis, Missouri 63124

Post Office Address: 500 South Warson Road, St. Louis, Missouri 63124

Full name of second inventor: Daniel A. Ciardullo

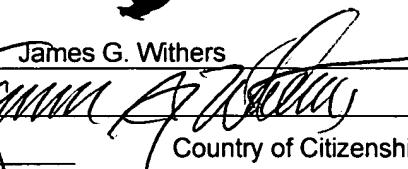
Inventor's Signature: 

Date: 5-7-01

Country of Citizenship: United States of America

Residence: 710 West 14th Street, Suite 3, Rolla, Missouri 65401

Post Office Address: 710 West 14th Street, Suite 3, Rolla, Missouri 65401

Full name of third inventor: James G. Withers
Inventor's Signature: 
Date: 5-7-01 Country of Citizenship: United States of America
Residence: 1921 Crampton Court, Chesterfield, Missouri 63017
Post Office Address: 1921 Crampton Court, Chesterfield, Missouri 63017

Full name of fourth inventor: Christopher E. Chupp
Inventor's Signature: 
Date: 5/7/01 Country of Citizenship: United States of America
Residence: 1810 East 10th Street, Rolla, Missouri 65401
Post Office Address: 1810 East 10th Street, Rolla, Missouri 65401